

Media Release

Andrew Broad

Member for Mallee

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GROWING AGRICULTURE EXPORTS IN OUR REGION

Key market access for local growers and farmers has been unlocked with a Federal Government investment of \$51.3 million to give Australia stronger representation in overseas markets such as Europe, the UK and across Asia.

Federal Member for Mallee, Andrew Broad says locally this will mean farmers have more of a choice on where and who they sell their produce to.

“Opening up the market means a more competitive market, our local farmers being given more choice means they can negotiate with buyers for their best price, not be limited geographically as to who can buy their produce,” Mr Broad said.

As part of the investment the Federal Government are funding six new Ag counsellor positions in key emerging export markets to move agreements through quickly and thoroughly.

“These counsellors will be dealing with issues on the ground ensuring everything from our end is received without any problems.”

“Recently Ag counsellors have helped us win agreement for more practical treatment for citrus, table grapes and cherries going into China, which reduces costs and helps local farmers make more money.”

“This investment is going to drive real wealth in our regions, with our local farmers set to reap the benefits.”

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